

OUR COMMITMENT TO PRIVACY

To better protect your privacy, we provide this notice explaining Crystal Equation's online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, it is available on our homepage and wherever personally identifiable information may be requested. This notice applies to all information collected or submitted on the Crystal Equation website.

THE INFORMATION WE COLLECT

When you browse our website, your IP address (the internet address of your computer) is recorded so we may know how you are using our website. Your browser may also automatically provide us with information regarding your computer and operating system. This information is used by Crystal Equation to monitor and improve our website. This information is not linked back to you as an individual user. On some pages, you can order services, make requests and register to receive materials. The types of personal information collected on these pages are name, address, email, phone, fax, and billing information. To tailor our subsequent communications to you and continuously improve our services, we may also ask you to voluntarily provide us with information regarding your personal or professional interests, demographics, experience with our services, and contact preferences.

THE WAY WE USE INFORMATION

Crystal Equation uses this information to better understand your needs and provide you with better service. Specifically, we use your information to communicate back to you, update you on services and benefits, and personalize our website for you. From time to time, we may also use your information to contact you for market research or provide you with information about other Crystal Equation services we think would be of interest to you. At a minimum, we will always give you the opportunity to opt-out of receiving such direct marketing or market research communications. You may exercise this right to opt-out at any time. We never use or share the personal information you provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

HOW YOU CAN CORRECT YOUR INFORMATION

At any time, you may obtain a summary of your personal information on record with Crystal Equation. You may also request that we dispose of any or all personal information about you, except for personal information we need to maintain proper records of previous transactions. You can help us maintain the accuracy of your information by notifying us of any change to your personal information.

HOW TO CONTACT US

If you have any questions or concerns about this Privacy Statement, or how we handle your personal information, please <u>contact us</u>. Crystal Equation welcomes comments and suggestions concerning this Privacy Statement. We are committed to respecting your privacy and protecting your personal information.

YOUR ACCEPTANCE OF THESE TERMS

By using Crystal Equation's website, you signify your agreement to this Privacy Statement. Crystal Equation reserves the right to change this Privacy Statement at any time. Any revisions will be posted on this site. Please check this page periodically for changes.